CHRIS BEHNKE

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Keynote Proposal · Marketplace Edition

“**Your Design Blueprint:** Unlocking the Work You Were Built For”

Abstract

Most leaders hustle hard and still wonder, “Am I actually doing the work I was built for?” Drawing on three decades of entrepreneurship and the NEXUS Profile, a behavioral assessment taken by thousands across industries, Chris gives audiences a repeatable way to name how they’re wired and turn latent potential into daily momentum. They laugh at duct-tape garage stories, lean into real-world case studies, and leave with the confidence to lead as themselves, with healthier teams, sharper decisions, and measurable impact.

> “Chris is one of the most professional and passionate leaders I know. The strategy he delivered transformed Kilns College and enabled us to reach students worldwide.”
> — Jerry Shultz, Extended Learning Dean, Central Oregon College

> “When you need a speaker who can address the whole of a business—culture, technology, marketing, operations—put Chris Behnke on your short list. I recommend him highly to anyone ready to expand reach and bottom-line revenue.”
> — Robert Ricciardelli, Founder, Converging Zone Network

Learning Objectives

- Identify the four wiring patterns—and the one that drives you—in under 10 minutes.
- Apply a three-step “Blueprint Audit” to align daily choices with long-term goals.
- Leverage two conversation tools that build instant trust on any team.

Audience Fit

Executives, entrepreneurs, HR and talent leaders, and teams seeking clarity, cohesion, and measurable growth.