CHRIS BEHNKE

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Keynote Proposal · Marketplace Edition

“**Ravens & Algorithms:** Unlocking Clear Leadership When Machines Can Think”

Abstract

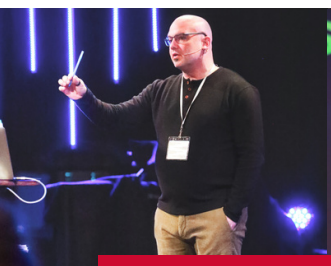
Soon nobody on your team will be able to tell what’s real just by looking. So who will they trust? Chris has walked senior teams, from a global nonprofit to founders ready to fire half their staff at 2 a.m. after a weekend of AI headlines, through one question: what do we do with AI? He names the two fears running most leaders right now, shows exactly where AI’s power stops, and gives every person in the room a 90-second rhythm for what comes next. Clear-eyed about the technology, calm about the hype, and optimistic about what people bring.

> “Chris is one of the most professional and passionate leaders I know. The strategy he delivered transformed Kilns College and enabled us to reach students worldwide.”
> — Jerry Shultz, Extended Learning Dean, Central Oregon College

> “When you need a speaker who can address the whole of a business—culture, technology, marketing, operations—put Chris Behnke on your short list. I recommend him highly to anyone ready to expand reach and bottom-line revenue.”
> — Robert Ricciardelli, Founder, Converging Zone Network

Learning Objectives

- Name which AI fear is steering you—freeze or fling—and the question that breaks it.
- See where AI’s ceiling is, and why judgment and human wiring just became the edge.
- Run Pause, Pivot, Advance: a 90-second rhythm for any new tool or hard call.

Audience Fit

Executives and leadership teams, founders, association and industry conferences, and HR leaders guiding people through AI change.